



rachel lee
digital product designer

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experience

Duolingo | Product Designer

July 2022 - Present | Pittsburgh, PA

Designing for over 10 million daily active users on Duolingo.

REscan | Product Designer

Jan - May 2022 | Menlo Park, CA (Remote)

Designing a new product experience that digitizes and streams physical spaces to be remotely analyzable and editable for spatial computing applications.

Amazon | UX Designer Intern

May - Aug 2021 | Seattle, WA

Analyzed user research and internal metrics for Whole Foods Market and Amazon Fresh. Designed a new product experience that collects and translates customer feedback on groceries into actionable data.

GBH | Digital Design + Product Intern

Sept - Dec 2020 | Boston, MA (Remote)

Conducted remote user tests to inform design decisions. Redesigned the brand's user-facing websites through Adobe XD. Created Photoshop assets for online games related to the animated show *Arthur*.

Visa | Product Design Intern

May - July 2020 | San Francisco, CA (Remote)

Reorganized the information hierarchy and created interaction designs through Sketch for the launch of a new digital point-of-sale payments platform.

CMU International Film Festival | Design Intern

Sept 2019 - Jan 2020 | Pittsburgh, PA

Responsively redesigned the website and digital icons for the largest film festival in Pittsburgh. Advertised the event through original digital and print promotional materials.

education

Carnegie Mellon University

May 2022 | Pittsburgh, PA

BFA in Art & Human-Computer Interaction

Minors in Media Design & Animation

Lorenzo de' Medici Institute

Summer 2019 | Florence, Italy

Design Study Abroad

skills

design

Wireframing, Prototyping, Design Systems, Visual Design, Interaction Design, Illustration, Animation

research

User Interviews, Usability Testing, Journey Mapping, Storyboarding, Personas, Affinity Diagrams

tools

Adobe CC, Figma, Sketch, InVision, Axure, Principle, Protopie, Blender, Unity, Procreate, HTML / CSS, Javascript, p5.js

honors & awards

Editor's Pick for Best Design Portfolio

Bestfolios | 2021

Tartans Abroad Scholarship

CMU | Summer 2019

Dean's List

CMU | Fall 2017 - 2019